



GNB is part of Back to the Bible International

Sounding Out

good news : broadcasting

August - October 2007

■ ■ ■ We Are Not Alone! . . .



Every day our broadcasts reach out far beyond the UK. While our efforts to convey God's Word to people of other lands are valuable, they face inherent limitations. Fortunately, we are not alone! Thirteen overseas offices, 80 national Bible teachers, five ministry partnerships, and more than 170 national staff

stand ready to help us. Carefully creating original content in the 'heart language' and culture of the people we intend to reach (as opposed to translation of UK material) our national partners bring a native understanding and vital expertise to the task of communicating the Gospel in their local context. The fact that we have only nationals doing the work of ministry on a daily basis is undoubtedly a unique aspect of Good News Broadcasting's international outreach.

Millions of people tune in to one of our family of broadcasts every day! In the midst of economic difficulty, our national offices raise 45% of their own support. Would you become a part of providing the remaining 55%?

This autumn we want to give financial help to the ministries in **Sri Lanka** and **Brazil** as they reach out with the gospel in very difficult circumstances. Your gift will provide radio programming which will bring the gospel to people who will hear no other way. *To give to these ministries indicate through the 'Response Form' on the back page, or telephone the office.* ■ ■ ■

■ ■ ■ Showing Your Care . . .

Each time we receive a telephone call, a gift, a letter, an email of encouragement, or notice of a bequest we are thrilled that so many people remain willing to partner with us, in life and even in death. Bequests form a substantial part of the ministry's income, and they have enabled major strategic steps to be taken. They are a wonderful parting gift to the Kingdom.

Regular giving is crucial to the maintenance of an expanding work. Gift Aid plays a part in bolstering support. *If you are a tax-paying supporter, please remember that your giving can be boosted by 20% at no additional cost to you!* ■ ■ ■

Broadcasting On The Web . . .



Have you spotted that our website now offers 'podcast' downloads of programmes for those who enjoy using mp3 players. Our webmaster Rob Cairney is keen to know what you think of his new service.

That's not the only recent innovation! We hear from stations about their wide ranging locations of listeners to our broadcasts via the web. For example, *Day One Radio*, on the digital network in the Midlands of the UK, has received feedback from web listeners in Dubai and Toronto. In the last few weeks, we have supplied programming to new web-casting stations *Gospel4Grampian*, *OnLineChristianRadio*, and *RichNewsMedia*.



If you want to listen via the internet, there are plenty of opportunities, but first *please try our own website, www.gnba.net* ■ ■ ■

'GREAT DISCOVERIES' . . .

We have a special week-end of Bible teaching, worship and reports of the worldwide ministry at the King's Park Conference Centre, Northampton, **Friday evening to Sunday afternoon 7 to 9 September.**

Our own Bible Teachers - Derek Stringer, Stephen Thompson and Doug Barnett will be joined by special guest Rob Whittaker, Principal of Capernwray Bible School. The theme is '**Great Discoveries**'. Each speaker will present from the Word of God a subject which has helped toward their personal spiritual growth and the growth of other people.

Please reserve your place today on FREEPHONE 08000 92 78 92. You can email details to info@gnba.net or write to GNB Ranskill DN22 8NN

Friday to Sunday – *Shared room £115 each. Sole occupancy £135*

Day Visitor including meals – *Friday £21.50 Saturday £31.50 Sunday £21.50*

We are convinced that this will be a very worthwhile investment of time with plenty of spiritual refreshment. ■ ■ ■

Christianity That's Reality

David Twite is the CEO of Macdonald & Owen Lumber Company and a Church Elder.

Are you afraid to talk about God in the workplace? Your co-workers may be searching for Christ. Our life should be an open demonstration of the truth that commends us to every person's conscience in the sight of God (2 Cor.4). People are dying for the real thing. They watch us every day. Can they see Christ in us?

One morning I prayed, "Anything You want me to do today, I'm available." That day, I heard that the wife of one of my employees told him that she didn't love him anymore, and she left him. The employee, Terry, was so enraged that he jumped through the window of his house and lay bleeding until the ambulance picked him up.

I didn't know Terry that well, but when I saw him several days later, I asked if we could talk. I explained that God could take away his heart of stone and give him a heart of flesh (Ezekiel 36:26). At the end of our conversation he said, "Everything you are saying rings true. That's me - I have a heart of stone. I want what you're talking about."

I told Terry that he could be part of our family. I invited him to have dinner with us every Wednesday night and to join us for a Bible study afterward. I said that we wouldn't talk about how to get his wife back - because I'm not that smart - but that we would focus on the person of Christ instead. The first night Terry came, we talked about what it means to be a Christian. That night at my house Terry prayed to receive Christ.

Soon after, Terry went to a psychologist, who asked him why he was doing so well. Terry told him how he had come to Christ. The psychologist said, "I don't know what that means, but if I could bottle whatever you have, I would be out of business."

Terry has become a leader in a ministry for those who have been separated or divorced, and he is leading people to Christ. At work I listened to him tell another employee, John, about how Christ changed his life. John said, "I want to know more about this"

Let people see a living display of Christ in you.

David and Tracy Twite are GNB Ministry Partners helping to sponsor weekly broadcasts. £30 will help sponsor 15 minutes of a programming £60 sponsors 30 minutes. (*'Response Form' on back page*). We thank God for all the prayer and practical help Sounding Out readers give. ■■



David and Tracy Twite

LISTEN ANYTIME OF THE DAY

FREE PHONE on 08000 92 78 92 and we will tell you.

- GNBA Internet - visit our website www.gnba.net and listen any time of the day.
- United Christian Broadcasters
- Premier Christian Radio
- Trans World Radio
- Day One Radio (Black Country)
- Radio Star Country (N. Ireland)

THROUGH THE MAIL

We offer a monthly *Bible Focus* CD on subscription, £18 per year or £30 for two years will deliver to your door a range of the month's output together with one archive feature. ■■

Isn't It Great When People Care?

Faced with the opportunity to broadcast programmes from a new Short Wave station in Uganda, we prayed about taking on a commitment for their air-time charges. The station was very keen to have *Word Alive* (a weekly 30 minute Bible teaching programme). They thought our *Finding the Plot* (a 30 minute programme using word and music to present the gospel) was also ideal. We were asked to cover little more than an hour a week's fuel for their generator. We committed to try the outlet for three months. Immediately a donor stepped in with sponsorship covering at least a year's worth of both programmes!



The station has agreed to deal with follow-up, but will supply us with response statistics and pass on those enquiries originating in Europe. Yes, already responses have arrived from Finland and Sweden, even though the main target is Uganda.

Dunamis SW is based near Kampala, targeting Uganda's population of 32 million, but reaching far beyond. *What an investment in eternity!* ■■

Doing Business By The Golden Rule . . .

Matt McPherson is founder and CEO of Mathews Inc. and McPherson Guitars. 'Mathews' has become a premier producer of compound bows and is internationally recognised in the archery world. 'McPherson Guitars' creates high-end acoustic instruments praised by a growing number of professional musicians.

I was introduced to Christ at a very early age. My father was an Assemblies of God minister. . . I was around four when I accepted Christ as my Saviour.

My father became an archer shortly after my parents were married . . . Money was tight and if you wanted something badly enough you made it. So I cut down small saplings on my parents' property and started building bows very young.

Dad would buy a guitar and handcraft some changes on it and listen to it. Around 1980 he came up with a design that he was pretty pleased with. He contacted me and said he felt this was a guitar that needed to be produced. I had always wanted to build guitars. So I got some books on how to build guitars and used the new direction that Dad wanted to take and melded the old technology with the new.

My life doesn't revolve around my business. It revolves around, first of all, my personal relationship with God, and second of all, my wife and my family. There were definitely a lot of hours to put in the first years of the company, but there was always a way to set aside time for my family. Now, God has blessed and I'm able to spend a lot more time with my wife and three sons.

The old saying, "Do unto others as you would have them do unto you" is by far the simplest and most practical form of doing business that I can possibly imagine. I once had someone tell me that a little dishonesty never hurt anybody and that I would never get ahead unless I was willing to compromise. I told that person, "If it is the last thing I do, I hope to prove that wrong." As far as I know, that person is still eking out a living while God has wonderfully blessed our people. There are a lot of people in the industry who know that if I tell them something it doesn't have to be on paper. And that's worth something in the business world.

If your heart truly is to serve God and you are doing things with integrity, then God will bless.

Matt McPherson is helping to sponsor our broadcasts on 'Day One' (across the UK Black Country). He has provided music for our programmes and 'salvation' materials as follow-up to listener enquiries.



Derek Stringer and Matt McPherson

Send The Very Best . . .



A 'side-ways' look at life by Derek Stringer

Someone has composed a list of "Cards you'll never see at Hallmark."

- "Looking back over the years that we've been together, I can't help but wonder . . . *What was I thinking?*"
- "I've always wanted to have someone to hold, someone to love . . . *After having met you, I've changed my mind.*"
- "As the days go by, I think of how lucky I am . . . *that you're not here to ruin it for me.*"
- "I'm so miserable without you . . . *It's almost like you're here.*"
- "You are such a good friend that if we were on a sinking ship and there was only one life jacket . . . *I'd miss you heaps and think of you often.*"

Somehow those cards don't seem very appropriate. Greeting card companies certainly have made it easy for us to let our friends and relatives know that we care about them.

The apostle Paul didn't have the benefit of going into a card shop, but many of the words he wrote are put in such a way that they should be used in greeting cards. Consider, "I thank my God upon every remembrance of you, always with every prayer of mine making request for you all with joy . . . it is right for me to think this of you all, because I have you in my heart...For God is my witness, how greatly I long for you all with the affection of Jesus Christ." (Philippians 1:3-4,7,8)

Is there someone that you care greatly about? Send them a card. Better yet, drop them a line of your own creation and let them know that they are on your mind, in your heart and in your prayers today. Only do it, though, if you care enough to send the "very best."

GNB continues to expand taking up new opportunities for spreading the gospel. Your prayer and gifts are a tremendous help. This 'greeting' may not seem special but we certainly mean it! . . . *'Thank you for caring' and 'God bless you.'*

Dr Derek Stringer is the radio 'voice' of GNB. He can be heard each week on *Finding The Plot*, *Word Alive* and *Straight Talking*. Derek's recent book is titled *'Over Conquer'*. Based on Romans 8 here are tried and tested biblical insights that can make us 'more than conquerors' (*details on back page*). Derek accepts invitations to speak at Church services and Bible Conferences. Please pray for his busy itinerary in between the writing and recording schedule. ■■

SPECIAL OFFERS . . .

Great Bible Questions

There was the largest response ever when this series of 30-minute Bible teaching programmes were broadcast. Derek Stringer tackles a series of key questions either asked by God or to God. Here is truth to get us better equipped to live in God-pleasing ways. 16 messages, CD-boxed set
Price £18.50 (CODE DS94)

12 Men And A Saviour

Valuable lessons in power and purpose from the 'partners' of Jesus Christ. Derek Stringer draws on the stories of their experience to show how God can use us today. Six 30-minute messages, CD-boxed set
Price £8.50 (CODE DS95)

Postcards Four short New Testament letters address the tough issues of the Christian life. In four 30-minute messages Derek Stringer communicates the core message of Philemon, 2 John, 3 John and Jude. Little epistles with a big message showing us the path to spirituality. CD-boxed set
Price £6.50 (CODE DS88)

Over Conquer

(BOOK) by Derek Stringer. Unlocking truths to live wisely and well.
Price £7.99 (CODE DSB93)



Lessons From A Rainbow

(BOOK) by Derek Stringer. A fresh approach to Noah's story.
Price £4.99 (CODE DSB89)



Understanding The Emotions Of God

Woodrow Kroll examines five different emotions that we see in God through His Word. See what makes Him laugh, disappoints Him, and just how much He loves us. CD-boxed set
Price £6.50 (CODE WK36)

Keep Your Eyes On the Goal

Along with seven steps for trusting God, Woodrow Kroll reminds us of God's faithfulness. Consider a role model for serving God to the very end of our lives. CD-boxed set
Price £6.50 (CODE WK37)

Feeling The Heart Of God

If we want to know God better, we need to look at His heart. Woodrow Kroll takes us through Scripture to understand the heart of God. CD-boxed set
Price £10.50 (CODE WK38)

Spiritual Growth And Maturity

(CD) A clarion call to avoid stuck-in-a-rut spirituality. Richard Davies is a lecturer at Mattersley Bible College. In five 10 minute messages he challenges us to desire God's best: a challenge that can be achieved.
Price £3.50 (CODE RD01)

We Couldn't Do It Without You!



Become a Ministry Partner and help keep programmes on air. *Ministry Partners* receive a CD sent bi-monthly packed with biblical materials. £30 is the minimum subscription which enables us to mail out the CD's cost effectively. You will receive them without further payment if you already support at £100 or more per annum. ■■

Get Free Resources

Our twice monthly email is a very popular resource. It includes a brief news item with radio and sermon transcripts from Derek Stringer. Contact news@gnba.net Your details are not shared with anyone else. ■■



RESPONSE FORM

To order CD's, Books – Write the CODE found next to each item

CODE(S)

SRI LANKA GIFT £

BRAZIL GIFT £

UK GIFT £

SPONSOR RADIO BROADCASTS £30 £60 £

Become A MINISTRY PARTNER (£30 Receiving a bi-monthly CD of teaching)

Subscribe to BIBLE FOCUS Monthly CD's (1 year £18, 2 years £30)

Send me FREE Email Teaching Transcripts

Send me FREE GNB August/September Prayer Focus

Postage prices – Up to £4.99 = 75p £5 and over = £1.15

I enclose a cheque for £, (including post) payable to Good News Broadcasting (or phone the office with your card details on orders of £5 and over).

Name: _____

Address: _____

Postcode: _____

Telephone: _____ Email: _____

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